Welcome to the Journées dentaires internationales du Québec (JDIQ), the largest convention in eastern Canada and the largest bilingual (French/English) dental convention in the world. With over 12,000 convention delegates participating every year for the past five years, more than 125 scientific lectures covering all facets of dentistry were presented to dental teams over a five-day period.

On Monday and Tuesday, we invite our convention delegates to a 125,000-square-foot exhibition hall, where 225 companies occupy more than 500 booths showcasing the latest in dental equipment, products and technologies.

Please join us for the Ordre des dentistes du Québec’s annual convention from May 26 to 30, 2017, at the Palais des congrès de Montréal in the heart of downtown Montréal. Become one of our proud partners and join us in celebrating the 47th anniversary of JDIQ.

Enjoy the convention!

Denis Forest, DDS, MSD
Director

TABLE OF CONTENTS

General information .................................................................3
Decoration ...........................................................................4
Shipping, Customs clearance, Transportation & Storage ..................5
Handling on-site, Electricity, Food service ..................................6
Installation & Dismantling ......................................................7
Prices for exhibition booth and space rentals ..............................8
Cancellation policy ..................................................................9
Health Canada’ positio ..........................................................10
Street access plan ..................................................................11

Exhibition floor plan...............................................................12
Standards for exhibition structures & booths ...............................13
Aisles, Raised signs & Banners ..............................................17
Code of conduct .......................................................................18
Statistics & Representatives registration .................................19
Exhibition space rental contract ..............................................20
Telephone, Internet, Plumbing, Banners & Audiovisual services ....23
Hotels .....................................................................................24
YOUR INVITATION TO EXHIBIT

GENERAL INFORMATION

EXHIBITION LOCATION

The technical exhibition will be held on Level 2 of the Palais des congrès de Montréal, in exhibition rooms 220ABCDE.

201 Avenue Viger Ouest, Montréal, Québec, H2Z 1X7

The access ramp is located at 163 Rue Saint-Antoine Ouest in Montréal, Québec, H2Z 1X8. The door is 16.9 feet by 24 feet.

The floor capacity in the exhibition hall is 300 pounds per square foot.

EXHIBITION HALL OPENING AND CLOSING TIMES

MONDAY, MAY 29, 2017
• Exhibitors can access the exhibition hall starting at 7 a.m.
• The exhibition hall is open to convention delegates from 8 a.m. to 6 p.m.

TUESDAY, MAY 30, 2017
• Exhibitors can access the exhibition hall starting at 7 a.m.
• The exhibition hall is open to convention delegates from 8 a.m. to 5 p.m.
TECHNICAL SPECIFICATIONS

Order forms with all the necessary information on renting electrical outlets, plumbing pipes, telephone service, booths, decorations and furnishings, as well as on brokerage, transportation and planning services will be available at www.odq.qc.ca under Convention/Exhibition/Suppliers.

DECORATION

The official decorator is

ARCHEX

9200 Henri-Bourassa Ouest, Saint-Laurent, Québec, H4S 1L5
Telephone: 514 334-1012 • 1 800 499-1012
Fax: 514 334-1180
Email: solutions@archex.ca
www.archex.ca

At their expense, exhibitors can make arrangements with Archex prior to the convention for the installation, dismantling and packing of booths, as well as the rental of exhibition materials.
SHIPPING, CUSTOMS CLEARANCE, TRANSPORTATION AND STORAGE

• For merchandise from the United States or overseas, the JDIQ official broker is NORTH AMERICAN LOGISTICS SERVICES INC., Fernando Vera or Andres Valdes:
  NORTH AMERICAN LOGISTICS SERVICES, INC. (NALSI)
  Telephone: 514 868-6650
  Fax: 514 868-6651
  Toll-free: 1 877 332-8987
  www.nalsi.com

• The JDIQ official broker will ensure the materials of exhibitors requiring such services clear customs.

• Merchandise brought into Canada from the United States or overseas will be shipped to our warehouses after customs clearance and must be addressed as follows:
  NORTH AMERICAN LOGISTICS SERVICES, INC.
  c/o Journées dentaires internationales du Québec
  Booth: Number XX
  1725 Chemin Saint-François, Dorval, Québec, Canada, H9P 2S1

• Merchandise brought into Canada from the United States or overseas via NALSI will not be subject to storage fees or costs for delivery to the exhibition site.

• Provisions have been agreed to with the official carrier for the storage and transportation of materials received in advance, which can be stored up to 30 days before the installation period.

• The official carrier is
  NORTH AMERICAN LOGISTICS SERVICES, INC.
  c/o Fernando Vera or Andres Valdes
  Telephone: 514 868-6650 - Email: fvera@nalsi.com or avaldes@nalsi.com

• Send workshop materials to
  NORTH AMERICAN LOGISTICS SERVICES, INC
  SHOW MANAGER
  c/o Journées dentaires internationales du Québec
  1725 Chemin Saint-François, Dorval, Québec, Canada, H9P 2S1

• Materials must be clearly identified with the company name, the lecturer’s name, and the date and time of the workshop.

• Fernando Vera or Andres Valdes must be notified of the material shipping date, carrier name and number of boxes by email at fvera@nalsi.com or avaldes@nalsi.com

• Workshop materials must be delivered by May 16, 2016 at the latest. After this date, please contact Fernando Vera or Andres Valdes at 514 868-6650, or Dr. Denis Forest at 514 875-8511.

HANDLING OF MATERIALS ON-SITE

- Under the supervision of Sum Logistik Inc., Palais des congrès de Montréal staff will take care of
  - bringing materials from the Palais des congrès de Montréal receiving area to the
    exhibitor’s exhibition space;
  - storing empty boxes before the exhibition begins and returning them to the booths
    once the exhibition is over;
  - bringing packed materials to the shipping area after the exhibition.
- The move-in and move-out schedule is under the responsability of Sum Logistik inc.
  [http://jdiqoperations.sumlogistik.com](http://jdiqoperations.sumlogistik.com)

- Small trolleys will be available at the receiving area to those who do not need assistance with
  handling.

- All materials still at the exhibition site after midnight on Wednesday will be removed and shipped
  to the exhibitor, at the latter’s expense.

- In order to facilitate the coordination of the exhibitors’ exit, exhibitors are asked to ensure their
  materials are packed, identified and ready to be taken out prior to obtaining a release form from
  the coordinating point at the Sum Logistik’s office.

LIGHTING AND ELECTRICITY

- The entire exhibition hall will have sufficient general lighting.

- Arrangements must be made in advance with the Palais des congrès de Montréal for any specific
  lighting or electricity requirements, at the exhibitor’s expense.

- Exhibitors must make arrangements with the Palais des congrès de Montréal prior to the convention
  for the installation, assembly or set-up of electrical wiring. This work will be carried out at the
  exhibitor’s expense and can only be done by qualified staff assigned to the job by the Palais des
  congrès de Montréal.

- JDIQ would like exhibitors to know that
  - electrical current in the exhibition hall is 110 volts;
  - all electrical devices and equipment in the booths must comply with Hydro-Québec
    and the Canadian Standards Association (see CSA Group’s website at

FOOD SERVICE

The Palais des congrès de Montréal's official and exclusive food service is Capital Traiteur Montréal Inc.

**CAPITAL TRAITEUR MONTRÉAL INC.**
514 871-3111  
Fax: 514 875-1300  
capital@congresmtl.com  
[www.congresmtl.com](http://www.congresmtl.com)
**INSTALLATION**

**SATURDAY, MAY 27 AND SUNDAY, MAY 28, 2017**

- Access to the exhibition hall for installation from 8 a.m. to 8 p.m.
- Installation schedule determined by Sum Logistik (please visit http://jdiqoperations.sumlogistik.com)
- Registration is from 7 a.m. to 5 p.m. in Viger Hall

- All displays must be completed and ready for inspection before 8 a.m. on Monday, May 29, 2017.
- Once the aisle carpets have been installed or the exhibition has begun, no exhibit materials may be moved inside the exhibition hall, unless they are carried by hand.
- If a display is not installed within the stated time frame, the exhibitor’s goods could be removed and stored, at the exhibitor’s expense.

**DISMANTLING**

Displays may not be dismantled before the exhibition officially closes on Tuesday, May 30, 2017 at 5 p.m.

All materials left on the floor after the official closing period will be stored by our official material handler or shipped to the exhibitor, at the exhibitor’s expense.

Dismantling will take place on Tuesday May 30 from 5 p.m. to midnight and on Wednesday, May 31 from 7 a.m. to noon. The move-out schedule is determined by Sum Logistik.
PRICES FOR EXHIBITION BOOTH AND SPACE RENTALS

<table>
<thead>
<tr>
<th></th>
<th>SECTION A**</th>
<th>SECTION B OR C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular space only</td>
<td>Can$3,205 + taxes</td>
<td>Can$2,857 + taxes</td>
</tr>
<tr>
<td>Corner space only</td>
<td>Can$3,489 + taxes</td>
<td>Can$3,142 + taxes</td>
</tr>
<tr>
<td>Show special / booth + regular space*</td>
<td>Can$4,141 + taxes</td>
<td>Can$3,794 + taxes</td>
</tr>
<tr>
<td>Show special / booth + corner space*</td>
<td>Can$4,318 + taxes</td>
<td>Can$3,972 + taxes</td>
</tr>
</tbody>
</table>

NB: Exhibition spaces include one or more basic modules measuring 100 square feet.

* See Show special below.

** See section area A on floor plan (booths 601 to 1624).

THE FOLLOWING IS INCLUDED IN A REGULAR SPACE RENTAL:

- 10 ft. x 10 ft. floor space with no booth, furniture or curtain
- Exhibition hall surveillance outside opening hours
- Daily cleaning of aisles, general upkeep of the exhibition area and booth carpeting
- On-site handling service at the entrance and exit
- Storage of empty boxes
- Representatives’ badges
- Professional exhibition hall management

Spaces with TWO OR FOUR CORNER BOOTHS ARE ONLY AVAILABLE AS A COMPLETE ISLAND, with or without a column.

SHOW SPECIAL

Lights and electrical outlets at the exhibitor’s expense

BOOTH DESCRIPTION

- 1 10 ft. x 10 ft. regular or corner space
- 1 Octanorm booth
- 1 grey carpet
- 1 4-ft. counter or draped table
- 2 chairs or stools
- 1 sign, 1 vinyl frame (20 characters max.)
- Installation and dismantling
THE FOLLOWING IS NOT INCLUDED IN THE COST OF AN EXHIBITION SPACE WITHOUT A BOOTH:

• Furnishings
• Electricity and plumbing
• Telephone services
• Lighting inside the booth
• Transportation
• Storage before and after the exhibition

• Customs brokerage
• Materials
• Moving
• Transfer
• Installation and dismantling of equipment or booths and use of lift trucks

Carpeting is mandatory in the booths. These items and services are at the exhibitor’s expense.

TO OBTAIN AN EXHIBITION SPACE, THE EXHIBITOR MUST DO THE FOLLOWING:

• Fill out the online reservation form, or print out the reservation form available on the website and send it to JDIQ with an initial deposit of $1,000 for each required exhibition space.

• Pay the balance NO LATER THAN MARCH 1, 2017.

No exhibition space will be assigned until the signed contract and the required deposit are received.

EXHIBITOR CANCELLATION POLICY

All requests to cancel an exhibition space rental contract must be made in writing and sent to JDIQ.

For requests to cancel one or more exhibition spaces made

• before March 1, 2017, 90% of the total amount paid is reimbursed;
• between March 1 and May 1, 2017, 50% of the total amount paid is reimbursed;
• after May 1, 2017, no refund is given.

All requests for information must be sent to the following address:

JOURNÉES DENTAIRES INTERNATIONALES DU QUÉBEC
800 Boulevard René-Lévesque Ouest, suite 1640, Montréal, Québec, H3B 1X9
Telephone: 514 875-8511, ext. 2234
Fax: 514 875-1561
E mail: exposition@odq.qc.ca
To ensure health and safety of Canadians, companies exhibiting and selling devices or products at the JDIQ must have a current Canadian establishment and/or product licence issued by Health Canada.

JDIQ shall not be held responsible for non-compliance products or devices.

**HEALTH CANADA’S POSITION WITH RESPECT TO IMPORTING UNLICENSED MEDICAL DEVICES FOR DEMONSTRATION DURING PROMOTIONAL EVENTS OR TO HEALTH PROFESSIONALS.**

"Procedure to follow in order to import a non-licensed medical device into Canada for promotional and/or demonstration purposes.

Section 26 of the Medical Devices Regulations forbids the import or sale of Class II, III or IV medical devices unless the manufacturer holds a license for the device in question.

26. Subject to section 37, no person shall import or sell a Class II, III or IV medical device unless the manufacturer of the device holds a licence in respect of that device or, if the medical device has been subjected to a change described in section 34, an amended medical device licence.

In light of this regulation, Health Canada regularly receives requests for information on its position with regard to importing non-licensed medical devices into Canada for promotional events or demonstration purposes to health professionals. At the present time, Health Canada has no objection to the import of non-licensed medical devices for demonstration purposes during a promotional event or to health professionals. However, the following conditions must be respected:

* There must be no intent to sell the device or take orders for it
* The device must in no way be used on an individual
* The label on the device must be visible and clearly indicate that it is non-licensed in Canada
* The device must be returned to its place of origin following the promotional event or demonstration
* The device must remain under the control of the individual that is promoting or demonstrating it at all times”

**NOTICE / COMPANY BANNERS**

The merger of companies is permitted notably for the rental of a larger rental space. However, only the parent company is registered in the Official Program and on the JDIQ Mobile App. The subsidiaries must pay a sum of $250 each in order to have their name listed individually.

**WARNING**

All forms of advertising, soliciting or materials distribution, including business cards, samples, souvenirs and publications, are strictly limited to the assigned exhibition space. Solicitation and advertising is not allowed in Palais des congrès de Montréal’s common areas or public spaces.
2017 JOURNÉES DENTAIRES INTERNATIONALES DU QUÉBEC
47TH ANNUAL CONVENTION OF THE ORDRE DES DENTISTES DU QUÉBEC
Montréal, Québec, Canada • Palais des congrès de Montréal • May 29 and 30, 2017
TECHNICAL EXHIBITION FLOOR PLAN
MANDATORY STANDARDS FOR EXHIBITION STRUCTURES AND BOOTHs

The mandatory standards for exhibition structures and booths ensure a certain degree of fairness among exhibitors. The JDIQ Director must approve all island plans as well as deviations in advance, in writing.

SINGLE AISLE BOOTH

The maximum height of the back wall is 12 feet. (A)

The wall extending forward from the background or back wall cannot be more than 5 feet wide and 12 feet high. (B)

Side walls, fixtures and other exhibition items, such as tables, displays and counters, cannot extend higher than 48 inches from the floor. (C)

Products made to stand on the floor can exceed this limit but must be placed as close to the back wall as possible, to not obstruct the adjacent exhibitor’s view.

The top of a sign at the centre of the booth must not be more than 10 feet from the floor, 3 feet from the front of the booth and 3 feet from the neighbouring booth.

---

(A) 12 ft.
(B) 5 ft.
(C) 48 in.
TWO OR MORE ADJOINING BOOTHS IN A ROW

If an exhibitor has two or more adjoining exhibition spaces in a row, the back wall cannot be higher than 12 ft. The wall extending forward from the background or back wall cannot be more than 5 ft. wide and 12 feet high. The common side walls must be no more than 48 inches high toward the front. Products made to stand on the floor can exceed this limit but must be placed as close to the back wall as possible, to not obstruct the adjacent exhibitor’s view. The top of a sign at the centre of the booth must not be more than 10 feet from the floor, 3 feet from the front of the booth and 3 feet from the neighbouring booth.
With the JDIQ Director’s approval, an exhibitor can select adjoining and back-to-back booths to form a rectangular peninsula surrounded by three aisles and adjacent to other exhibitors’ booths on the fourth side.

The structures arranged into a peninsula may deviate from the mandatory standards with respect to size and location, provided the JDIQ Director approves the plans or drawings, in writing, prior to the exhibition.

Nevertheless, the central structure may not, under any circumstance, be more than 20 feet high and 14 feet wide, except for side walls shared with unrelated booths, which must be no more than 48 inches high toward the front.
An exhibitor can select adjoining and back-to-back booths to create a rectangular island surrounded by four aisles. The structures arranged into an island may deviate from the mandatory standards with respect to size and location, provided the JDIQ Director approves the plans or drawings, in writing, prior to the exhibition.

Nevertheless, the structure may not, under any circumstance, be more than 20 feet high.
AISLES

Aisle space can be rented at the same price as exhibition space, provided that the exhibitor has rented an island or peninsula measuring at least 20 feet x 30 feet.

The aisle may be covered in carpet but cannot be used for furniture or equipment.

Rented aisle space cannot be blocked nor can traffic be impeded.

RAISED SIGNS AND BANNERS WITHIN MULTIPLE BOOTHs

Signs can be placed more than 8 feet above the floor to better identify booths, provided that the following requirements are met:

- Exhibitors can display one sign for every 10-foot exhibition space.
- The top of a sign cannot be higher than 20 feet above the floor, and the bottom cannot be lower than 8 feet above the floor. The sign must be placed at least 3 feet from the booth’s perimeter, that is, 3 feet from the neighbouring booth and 3 from the front boundary of the booth.
- If a sign exceeds the 8-foot level and is visible from the booths on the aisles behind it, the back of the sign must be covered or finished in such a manner as not to draw attention away from the booths behind it.
- In perimeter booths only, raised signs of all sizes can be placed beyond the 8-foot level instead of a booth back wall, provided that they are not higher than 10 feet above the ground, nor come within 3 feet from a neighbouring exhibitor’s booth.
CODE OF CONDUCT

- Backgrounds may not obstruct, block or interfere with the lighting or visibility of an adjacent booth.
- Aisles may not be used for exhibition or solicitation purposes.
- Aisles must not be obstructed at any time. If a display attracts a large number of attendees, including line ups, the exhibitor must still provide clear aisle space, and contain line ups within the booth space.
- Distributing materials outside the booth is strictly prohibited.
- Distributing samples and other similar items is permitted, provided this does not disrupt the neighbouring exhibitor and is done respectfully.
- Noisy activities, flashing lights or any other action that, in JDIQ’s opinion, could be annoyances for others or health or safety concerns will not be tolerated.
- The exhibitor’s booth must remain open and be sufficiently staffed during exhibition hours.
- The exhibitor cannot close or withdraw its booth before the exhibition ends, unless JDIQ decides otherwise.
- **Promotional lotteries, draws and contests are expressly prohibited, unless the exhibitor has a permit from the Régie des alcools, des courses et des jeux (please visit [www.racj.gouv.qc.ca](http://www.racj.gouv.qc.ca) and select Registres publics, then Concours publicitaires).**
- Signs and other items may not be posted, attached, nailed, screwed or otherwise installed on the walls, floors, draperies, ceilings and other structural elements of the Palais des congrès de Montréal. Pins, adhesive tape, nails, screws, bolts and any other tools and materials that could leave marks are prohibited.
- Robots, mascots and other remote control devices can only be used in the space assigned to the exhibitor.
- **Any demonstrations or treatments involving procedures on patients, live models or animals are prohibited.**
## Journées Dentaires Internationales du Québec - Statistics

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<tr>
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<td>3,481</td>
<td>3,724</td>
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<td>3,672</td>
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<td>31</td>
<td>37</td>
<td>31</td>
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<td>837</td>
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<td>47</td>
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<td>61</td>
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<td>71</td>
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<td>Accompanying Person</td>
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<td>71</td>
<td>34</td>
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<td>69</td>
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<td>Guests and Visitors</td>
<td>107</td>
<td>67</td>
<td>142</td>
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<td>182</td>
<td>175</td>
<td>196</td>
<td>164</td>
<td>222</td>
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<tr>
<td>Exhibitors</td>
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<td>1,668</td>
<td>1,753</td>
<td>1,820</td>
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<td>1,895</td>
<td>1,900</td>
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<td>Students</td>
<td>1,811</td>
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<td>2,261</td>
<td>2,267</td>
<td>2,430</td>
<td>2,444</td>
<td>2,524</td>
<td>2,545</td>
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<td>TOTAL</td>
<td>10,040</td>
<td>11,128</td>
<td>11,776</td>
<td>12,176</td>
<td>12,314</td>
<td>12,206</td>
<td>12,074</td>
<td>12,494</td>
<td>12,534</td>
<td>12,282</td>
</tr>
</tbody>
</table>

## Representative Registration

Representatives must register in advance, either online or by filling out the registration form available at [www.odq.qc.ca](http://www.odq.qc.ca).

Only the managers and employees of companies, manufacturers or vendors having signed a contract allowing them to exhibit at the convention and having paid to rent their exhibition space in full may register as representatives.

Everyone else must register as a visitor and pay the required fee: [www.odq.qc.ca](http://www.odq.qc.ca).
EXHIBITION SPACE RENTAL CONTRACT

1. GENERAL PROVISIONS

1.1 DEFINITIONS

For the purposes of this contract, the terms below must be understood as follows:

- **BOOTH:** The exhibition space set up by the exhibitor for exhibition purposes, including any structure installed by the exhibitor;
- **CONVENTION:** Journées dentaires internationales du Québec, the Ordre des dentistes du Québec’s annual convention;
- **EXHIBITION SPACE:** The area rented for exhibition purposes;
- **EXHIBITOR:** The company or individual having rented one or more exhibition spaces;
- **JDIQ:** Journées dentaires internationales du Québec, the Ordre des dentistes du Québec’s annual convention, represented by the convention’s Organizing Committee;
- **PALAIS DES CONGRÈS DE MONTRÉAL:** The Palais des congrès de Montréal, located at 201 Avenue Viger Ouest, Montréal, Québec.

1.2 JDIQ reserves the right to take any action and make any change it deems necessary to ensure the exhibition runs smoothly and is managed properly.

2. ACCEPTANCE

Participation to the exhibition is by invitation only. JDIQ reserves the right to accept or reject any request to reserve exhibition space. The exhibitor agrees to comply with the provisions of the exhibition space rental contract. This rental contract can only be modified by written agreement between both parties. JDIQ shall not be bound by any verbal agreement or any change to this contract or one of its conditions. Furthermore, once an exhibitor has completed installation in the exhibition space, JDIQ can require that the booth be modified or removed if JDIQ deems the booth to be damaging to its business, professional or ethical interests. In particular, JDIQ reserves the right to determine what is appropriate or not in terms of the mandatory standards for exhibition structures and booths. All exhibitors in default, in any way whatsoever, with respect to the Ordre des dentistes du Québec could be barred from participating in the exhibition. In such a case, JDIQ has no obligation to reimburse any exhibition costs or settle any claim for damages whatsoever.

3. LAWS AND REGULATIONS

The exhibitor agrees to use the premises and the assigned exhibition space in accordance with the laws and regulations of the City of Montréal and the provincial and federal governments. The exhibitor agrees to respect all collective agreements and employment regulations in effect, as well as any agreement between JDIQ and its official partners and the building housing the exhibition, the Palais des congrès de Montréal (see the regulations and directives on the Palais des congrès de Montréal website at www.congresmtl.com). The terms and conditions in the contract between the Société du Palais des congrès and JDIQ, as well as all the provisions of its regulations and directives, are acknowledged to be part of the exhibition space rental contract, with the same force and effect as if they had been stipulated in said contract. In particular, it is the exhibitor’s responsibility to know and comply with all laws and regulations concerning fire prevention, health and public safety (including the drug and health product regulations on Health Canada’s website, www.hc-sc.gc.ca). All matters not covered in this contract are subject to the decision and control of JDIQ, notwithstanding anything in the request to reserve exhibition space or in this contract.

4. EXHIBITION SPACE ASSIGNMENT

Booth assignment is entirely within the discretion of JDIQ. However, JDIQ will assign spaces in accordance with the exhibitors’ priorities and preferences wherever possible. Spaces are assigned based on the JDIQ’s general plan for the exhibition hall, the date on which the rental contract is received with the deposit and the required number of exhibition spaces. Certain privileges may be granted to preferred partners of the Ordre des dentistes du Québec or JDIQ. JDIQ will not assign two adjoining corner booths, unless a reservation request has been made for a peninsula or an island with at least four booths. The signed reservation form and paid initial deposit do not constitute a commitment on the part of JDIQ to assign a space. Only the email with JDIQ’s invoice serves as confirmation that the exhibition spaces have been assigned.

5. SPACE RELOCATION

JDIQ may change the exhibition floor plan or relocate an exhibitor at any time. In such a case, the exhibitor will be notified of the new location by email. If the exhibitor informs JDIQ that it does not agree with the changes or relocation within 14 days of receiving the email confirming the space number, JDIQ will reimburse all of the payments made to rent the exhibition space, without prejudice and without any possible recourse for the exhibitor. After this period, however, the exhibitor waives the right to cancel participation with a refund.

6. INSTALLATION AND Dismantling

The exhibitor must respect JDIQ’s instructions and specifications with respect to the installation and dismantling of displayed items. In the event of non-compliance, the exhibitor agrees to reimburse JDIQ for the costs incurred. At the sole discretion of JDIQ, measures may be taken to free up the rented areas, in which case the exhibitor shall assume the costs and risks of removing the exhibited items and materials.

7. RESTRICTIONS WITH RESPECT TO THE USE OF EXHIBITED ITEMS AND CODE OF CONDUCT

The exhibitor agrees to comply with the code of conduct in the exhibitor prospectus. JDIQ reserves the right to refuse, prohibit, modify or remove, in whole or in part, exhibited items, including printed documents, products, signs, lighting and sound, and expel exhibitors or their staff if JDIQ believes their behaviour or presentation is, or could be, reprehensible with respect to other exhibition participants. No person may offer, sell or solicit for goods or services in violation of the Québec Code of ethics of dentists or the regulations of the Ordre des dentistes du Québec, which can lead to being barred from the exhibition.

8. CANCELLATION POLICY

All requests to cancel an exhibition space rental contract must be made in writing and sent to JDIQ. Once the contract is signed, there are administrative costs that vary based on the date of cancellation, as specified in the GENERAL INFORMATION section of the exhibitor prospectus. After May 1, no refunds will be made. If the exhibitor fails to pay the contract balance by the stated deadline, abandons the exhibition space or leaves it vacant when the exhibition opens, the rental contract will be cancelled. JDIQ will take back the exhibition space, and the exhibitor will lose the deposit and all payments made without further notice.
9. AUTHORIZED REPRESENTATIVES

Each exhibitor must provide, in advance, the name and title of each person who will be in the assigned exhibition space or who will be responsible for installing, operating and dismantling exhibited items. These people must wear official identification badges at all times during the convention, and authorized JDIQ personnel must attest to any registration changes made during this period. Only these authorized representatives may install, operate and dismantle the booth. Any deviation from the provisions in this section, false certification, falsification or misuse of badges by exhibitors will lead to their expulsion from the exhibition hall and the convention. JDIQ will have no obligation to reimburse any exhibition costs or settle any claim for damages whatsoever.

10. SUBLETTING

Exhibitors may not assign, sublet or share exhibition space, in whole or in part, or exhibit within this space any product not manufactured or offered by the exhibitor in the normal course of their operations, nor may they accept orders for such products in their assigned space, without JDIQ’s written authorization.

11. SALE

Company representatives who sell commercial products during the convention may not display their products anywhere in the Palais des congrès de Montréal other than the exhibition hall. No sale involving payment in cash, by cheque or by any other mode may be made in the exhibition hall.

12. SOLICITATION

All forms of advertising, soliciting or materials distribution, including business cards, samples, souvenirs and publications, are strictly limited to the assigned exhibition space. Solicitation and advertising is not allowed in Palais des congrès de Montréal’s common areas or public spaces.

13. EXHIBITOR EVENTS

No company shall be allowed to host or sponsor an event, program, or continuing education course during the JDIQ without written permission of the JDIQ.

14. DECORATOR

While exhibitors may handle their own materials and place exhibited items themselves, they can also make arrangements with Archex, the exhibition’s official decorator, prior to the convention. Decorator costs are not included in the exhibition space rental costs.

15. SHIPPING, CUSTOMS CLEARANCE, TRANSPORTATION AND STORAGE

While exhibitors may choose their carriers, North American Logistics Services Inc. is the exhibition’s official broker. All shipped materials must be properly labelled and clearly identifiable (including the exhibitor’s name and space number), and must comply with Montréal fire department regulations. JDIQ does not accept delivery of items sent with shipping fees to be paid. The shipping, receiving and packaging of exhibition materials are the responsibility of the exhibitor and the carrier. JDIQ is not responsible for the loss of or damages to the exhibitor’s goods before, during or after the exhibition. In the event of a labour dispute or any other conflict under the jurisdiction of a court, or of any other problem related to the exhibition, or deposit or pick-up by or for the exhibitor, JDIQ may refuse, accept, move, delay, secure or act as it deems appropriate and necessary, without incurring liability.

16. FOOD SERVICE

The Palais des congrès de Montréal’s official and exclusive food service is Capital Traiteur Montreal Inc. Exhibitors may not bring or have delivered any food or beverages (alcoholic or not) not provided by this exclusive supplier to the Palais des congrès de Montréal. Any distribution of food or beverages, in any form, is prohibited, unless they are purchased from the Palais des congrès de Montréal’s exclusive food service.

17. MANDATORY STANDARDS FOR EXHIBITION STRUCTURES AND BOOTHS

The exhibitor agrees to comply with the mandatory standards for booths and exhibition structures. The exhibitor is responsible for any damages, including to the structures or the furnishings, caused by its representatives, employees or guests. The party at fault shall pay for any repairs or cleaning, unless it took every appropriate precautionary measure. The JDIQ Director must approve any significant modification of or structural change to items covered by said standards which occurs after JDIQ has accepted the request to reserve exhibition space. JDIQ reserves the right to prohibit, exclude or withdraw, in whole or in part, any booth it deems inappropriate for the exhibition or which is inconsistent with the character, standards or objectives or the exhibition. This right extends to the equipment, materials, displays, fittings and items that make up the booth, as well as any item used or distributed at this exhibition, without limitation. Any serious violation of the mandatory standards for exhibition structures and booths or the associated code of conduct could lead to the exhibitor’s expulsion. In the event of a minor infraction, JDIQ reserves the right to lower the priority of the exhibitor’s request to reserve exhibition space the following year.

18. FIRE PREVENTION

JDIQ advises exhibitors that the City of Montréal rigorously applies the regulations of its fire department during the exhibition, and exhibitors may be subjected to an inspection by Montréal’s fire department at any time. Among other things, the fire department requires that fire extinguishers be visible and accessible at all times, and that aisles and fire exits remain clear. Exhibitors must not obstruct the aisles and must remain within the space assigned to them. All exhibition and decoration materials (e.g. draperies, table covers, dust covers, decorative papers) must be flameproof. Bags, boxes (folding or not) and pallets must not be stored under tables, behind displayed objects or anywhere else in the exhibition area. No flammable materials may be used or displayed in the booths. All items that may pose a hazard in any way whatsoever are prohibited in the exhibition hall, unless written authorization has been obtained from the Montréal fire department and the Palais des congrès de Montréal. Among other things, this ban applies to open flames, coal, liquid propane, liquid propane tanks, poisonous liquids and gases, and hazardous toxic products.

19. DAMAGE TO PROPERTY

Exhibitors must keep the facilities in good condition, and use them carefully and diligently. Modifying or altering the Palais des congrès de Montréal’s walls, floors, ceilings or structural elements is prohibited. In particular, nothing may be posted, attached, nailed, screwed or otherwise installed.

20. NON-SMOKING ESTABLISHMENT

Smoking is strictly prohibited in the Palais des congrès de Montréal at all times.
21. THIRD-PARTY LIABILITY INSURANCE

JDIQ will take every reasonable precaution to protect exhibitors’ goods during installation, the convention and dismantling. However, under no circumstance shall JDIQ assume responsibility for personal injury, or lost or damaged materials, products, displayed items or decorations due to fire, accident, theft or any other reason inside the Palais des congrès de Montréal. At all times during the convention, the exhibitor must have sufficient insurance coverage to protect exhibited items from damage or loss, as well as third-party liability insurance to protect against bodily injury and damage to the property of others.

22. SURVEILLANCE, SECURITY AND DAMAGES

JDIQ provides surveillance for the exhibition hall outside opening hours, for the entire duration of the convention. However, this service is not on the premises to continually monitor the booths, or the goods and materials displayed or left on the premises by the exhibitors or their representatives. This is an exhibitor responsibility at all times. JDIQ is not responsible for bodily injury or lost or damaged property, materials or decorations due to accident, loss or any other reason, nor is it responsible for the safety of displayed items from fire, theft, damages, accidents, natural catastrophes or any other cause of destruction, or from any act prejudicial to rented public spaces, exhibitors or representatives during move-in or move-out operations, at any time during the exhibition on the exhibition floor or in the Palais des congrès de Montréal, or during the transportation of objects to or from the exhibition or to the official storage site. Insurance to protect exhibited items is the sole responsibility of and is paid for by the exhibitor. JDIQ strongly encourages exhibitors to take and maintain normal precautionary measures, to protect their materials and equipment, and to sufficiently insure themselves and their property. The booths must be occupied by exhibitor personnel during all exhibition visiting hours. It is strongly suggested that the exhibitor lock up all materials and anything of value.

23. DEFAULT BY JDIQ

If, for any reason, the exhibition cannot be held as proposed or JDIQ fails to fulfill its commitments as set out in the enclosed provisions or contract, JDIQ shall be released from any damage claim by reimbursing the amounts received from exhibitors. JDIQ shall not be responsible for any loss or inconvenience of any sort caused by the water system being shut down, a power outage or a disruption in heating, lighting, air conditioning, telecommunications or any other service for reasons beyond its control or caused by an Act of God or force majeure.

24. DEFAULT BY THE EXHIBITOR

An exhibitor will be in default if it fails to meet one or more of the obligations set out in this contract, whether the default is expressly stated or not. The exhibitor shall be in default through the passage of time alone; formal notice is not required.

25. JURISDICTION

Although the exhibitor and JDIQ do or may do business in other Canadian provinces and other countries, this contract shall be governed, interpreted and executed according to the laws of Québec and submitted to the jurisdiction of the courts of the District of Montréal.
TELEPHONE AND INTERNET SERVICES IN THE BOOTHS

To have telephone services or an Internet connection at their booths, exhibitors must make arrangements prior to the convention via the online portal of the Palais des congrès on our website at www.odq.qc.ca, under Convention/Exhibition/Suppliers.

These services are at the exhibitors’ expense, and JDIQ is not responsible for the installation of telephone lines, Internet connections or the delivery of materials by the Palais des congrès de Montréal.

COMPRESSED AIR AND PLUMBING

To obtain compressed air and plumbing services, exhibitors must make arrangements with the Palais des congrès de Montréal prior to the convention via the online portal on our website. These services are at the exhibitors’ expense.

BANNERS

Exhibitors who wish to have hanging banners installed, must make arrangements with the Palais des congrès de Montréal prior to the convention via the online portal on our website. These services are at the exhibitors’ expense and are charged at an hourly rate.

AUDIOVISUAL SERVICES

The official supplier of audiovisual and video equipment is

**FREEMAN AUDIOVISUEL CANADA**

2056, 32e Avenue, Montréal (Québec) H8T 3H7
c/o Denis Laberge
Telephone: 514 631-1821, ext. 318
Fax: 514 631-6727
Email: denis.laberge@freemanco.com
www.freemanav-ca.com
Free Wi-Fi/Internet Access in all hotels.

It is important to mention your affiliation with the Journées dentaires internationales du Québec to benefit from preferential rates.

1. Westin Montréal (Headquarters)
2. Embassy Suites par Hilton Montréal
3. Holiday Inn Select
4. Hyatt Regency
5. InterContinental
6. Le Dauphin
7. Le Square Phillips Hôtel & Suites

For information about hotel reservations, go to www.odq.qc.ca/Convention/Lodging and Transportation.

Please note that the ODQ does not have a convention bureau or travel agent authorized to make hotel reservations related to the Journées dentaires internationales du Québec.
1. PALAIS DES CONGRÈS DE MONTRÉAL
2. INTERCONTINENTAL
3. EMBASSY SUITES
4. HOLIDAY INN SELECT
5. HYATT REGENCY
6. LE DAUPHIN
7. LE SQUARE PHILLIPS HÔTEL & SUITES
8. LE WESTIN MONTRÉAL (HEADQUARTERS)